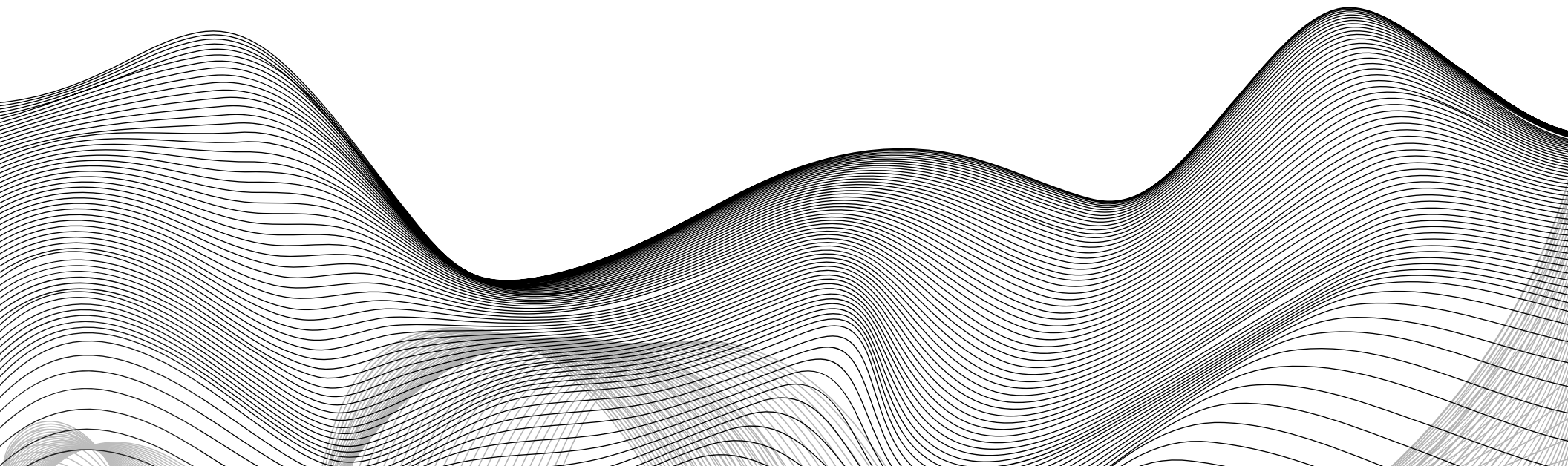




P R I C E S H E E T

R E S I D E N T I A L M E D I A

FOR SHORT-TERM RENTAL AND COMMERCIAL INQUIRIES, CONTACT US.



Media Packages

| Services | Zillow Preferred \$319 Starting | Must Have \$499 Starting | Elevate \$819 Starting | Prestige \$1,319 Starting | Grandeur \$1,859 Starting |
|---------------------------------|------------------------------------|-----------------------------|---------------------------|------------------------------|------------------------------|
| Premium Photography | ✓ | ✓ | ✓ | ✓ | ✓ |
| Zillow Virtual Tour | ✓ | — | — | — | — |
| Interactive Floor Plan | ✓ | ✓ | ✓ | ✓ | ✓ |
| 3D Matterport Virtual Tour | — | ✓ | ✓ | ✓ | ✓ |
| 2D Floor Plan | — | ✓ | ✓ | ✓ | ✓ |
| Virtual Twilight Image | 2 Images | 2 Images | 3 Images | 3 Images | — |
| Twilight Photography | — | — | — | — | 3 Photos |
| Property Website | Standard | Standard | Standard | Premium | Premium |
| 1 Year Custom Domain | — | — | ✓ | ✓ | ✓ |
| Aerial Drone Photos | — | — | 5 Photos | 5 Photos | 10 Photos |
| Aerial Drone 4K Video Highlight | — | — | 30 Seconds Video | — | — |
| 4K Property Walkthrough | — | — | — | 1 Minute Video | 2 Minutes (Full Day) |
| 4K Social Reel | — | — | — | 30 Seconds Video | 1 Minute Video |
| MLS Video Edit | — | — | — | ✓ | ✓ |

Package Pricing

| Property Size | Zillow Preferred | Must Have | Elevate | Prestige | Grandeur |
|---------------|------------------|-----------|---------|----------|----------|
| 0-999 | \$319 | \$499 | \$819 | \$1,319 | \$1,859 |
| 1,000-1,999 | \$389 | \$569 | \$889 | \$1,389 | \$1,929 |
| 2,000-2,999 | \$469 | \$649 | \$969 | \$1,479 | \$2,019 |
| 3,000-3,999 | \$509 | \$689 | \$1,009 | \$1,519 | \$2,059 |
| 4,000-4,999 | \$629 | \$809 | \$1,129 | \$1,639 | \$2,179 |
| 5,000-5,999 | \$719 | \$899 | \$1,219 | \$1,729 | \$2,269 |
| 6,000-6,999 | \$789 | \$989 | \$1,309 | \$1,809 | \$2,349 |
| 7,000-7,999 | \$829 | \$1,029 | \$1,349 | \$1,859 | \$2,399 |
| 8,000-8,999 | \$879 | \$1,079 | \$1,399 | \$1,889 | \$2,439 |
| 9,000-9,999 | \$919 | \$1,119 | \$1,439 | \$1,949 | \$2,489 |

Packages can be customized based on your property or project's needs. Package discount will be applied.

Choosing the correct property size for your package when booking is crucial as the quantity of photos, Matterport scanning area, and our time on-site is fractioned accordingly.

Photography

| Photo Count | Recommended Property Size | Price |
|-------------|---------------------------|---------|
| Up to 20 | 0 - 999 | \$199 |
| Up to 30 | 1,000 - 1,999 | \$250 |
| Up to 40 | 2,000 - 2,999 | \$295 |
| Up to 50 | 3,000 - 3,999 | \$315 |
| Up to 60 | 4,000 - 4,999 | \$399 |
| Up to 70 | 5,000 - 5,999 | \$450 |
| Up to 100 | 6,000 - 6,999 | \$495 |
| 100+ | 7,000+ | Contact |

Exterior Photography Only

5 to 10 Images \$250

Photography Add-Ons

| | |
|--|-------------------|
| Additional 5 Photos | \$50 |
| Item Removal (e.g. single chair, car, cable) | \$15 per image |
| Landscaping Fix (e.g. patching grass, add flower to pots) | \$20 per image |
| Water Addition/Replacement (e.g. filling empty pools, hot tubs, fountains) | \$20 per image |
| Off-Site Location | \$99 |
| Multiple Visit Split for 1 Photoshoot (per additional visit) | \$100 |

Video Services

4K Video Tour

| | |
|----------|---------|
| 45 sec. | \$399 |
| 1 min. | \$499 |
| 1.5 min. | \$549 |
| 2 min. | \$699 |
| 2 min. + | Contact |

Full Day 4K Video Tour From Sunrise to Moonlight

| | |
|--------|---------|
| 1 min. | \$799 |
| 2 min. | \$899 |
| 3 min. | \$1,099 |
| 4 min. | \$1,299 |
| 5 min. | \$1,499 |
| 5 min+ | Contact |

All Full Day 4K Video Tours over 4 min. include:

- Agent Intro
- Agent's Voice-Over (throughout video)
- Off-Site Location

Agent Spotlight Visual Showcase

| | |
|---------|-------|
| 30 sec. | \$299 |
| 1 min. | \$499 |
| 2 min. | \$599 |

4K Vertical Social Video

| | | |
|---------|-------|--------------|
| 15 sec. | \$199 | \$99 |
| 30 sec. | \$299 | \$129 |
| 45 sec. | \$349 | \$149 |
| 1 min. | \$399 | \$199 |

Prices in red apply if ordered WITH a Video Tour

Video Add-On

| | |
|--|-------|
| Agent Intro | \$99 |
| Agent's Voice-Over (throughout video) | \$99 |
| Off-Site Location | \$199 |

Additional Services

Aerial Drone 4K Video Highlight

| | |
|---------|-------|
| 30 sec. | \$125 |
| 1 min. | \$199 |
| 2 min. | \$299 |

Aerial Drone Photography

| | |
|-----------|-------|
| 5 Images | \$149 |
| 10 Images | \$199 |
| 15 Images | \$249 |

Drone Twilight Photography

| | |
|----------------|-------|
| Up to 3 Photos | \$249 |
| 4 to 6 Photos | \$299 |
| 7 to 10 Photos | \$349 |

Virtual Staging

| | |
|-----------|------|
| Per Image | \$60 |
|-----------|------|

Premium Photography
Must Be Purchased

Virtual Renovation

| | |
|-----------|------|
| Per Image | \$80 |
|-----------|------|

Premium Photography
Must Be Purchased

Virtual Twilight

| | |
|-----------|------|
| Per Image | \$40 |
|-----------|------|

Premium Photography
Must Be Purchased

Twilight Photography

| | |
|----------------|---------|
| Up to 3 Images | \$199 |
| 4 to 6 Images | \$249 |
| 7 to 10 Images | \$275 |
| 11+ Images | Contact |

Premium Photography
Must Be Purchased

Lifestyle Photos

| | |
|-----------|-------|
| 10 Images | \$299 |
| 25 Images | \$475 |
| 50 Images | \$750 |

Add-On

| | |
|----------------------------|------|
| Per Additional Location | \$99 |
|----------------------------|------|

Agent Headshots

| | |
|-----------|------|
| Per Image | \$85 |
|-----------|------|

Additional Services

3D Matterport Virtual Tour

| | |
|---------------|---------|
| 0 - 999 | \$199 |
| 1,000 - 1,999 | \$225 |
| 2,000 - 2,999 | \$275 |
| 3,000-3,999 | \$299 |
| 4,000 - 4,999 | \$349 |
| 5,000 - 5,999 | \$399 |
| 6,000 - 6,999 | \$449 |
| 7,000+ | Contact |

Add-Ons

| | |
|--|------|
| Detached | \$50 |
| Structure Scan (e.g. ADU, pool house) | |
| Link | |
| Reactivation (add'l 6 months) | \$50 |

2D Floor Plans

| | |
|------------|------|
| Floor Plan | \$75 |
|------------|------|

3D Matterport Virtual Tour
Must Be Purchased

Zillow Virtual Tour

| | |
|---------------|---------|
| 0 - 999 | \$75 |
| 1,000 - 1,999 | \$99 |
| 2,000 - 2,999 | \$149 |
| 3,000-3,999 | \$175 |
| 4,000 - 4,999 | \$225 |
| 5,000 - 5,999 | \$275 |
| 6,000 - 6,999 | \$299 |
| 7,000+ | Contact |

3D Floor Plans

| | |
|-----------|---------|
| 1 Level | \$120 |
| 2 Levels | \$230 |
| 3 Levels | \$330 |
| 4 Levels | \$420 |
| 4+ Levels | Contact |

3D Matterport Virtual Tour
Must Be Purchased

Color Floor Plans

| | |
|-----------|------|
| Per Level | \$49 |
|-----------|------|

3D Matterport Virtual Tour
Must Be Purchased

Property Website

| | |
|--|---------------|
| Standard Website | Complimentary |
| 1 Year Custom Domain | \$40 |
| Premium Website (includes 1 Year Custom Domain) | \$99 |
| Domain Renewal for 1 Additional Year | \$40 |

\$4,499/MONTH

TOP PRODUCERS

YOU SAVE \$1,597

THE SOCIALITE

We recognize the need to consistently produce fresh content in order to maintain our relevance on social media platforms. Take advantage of this membership.

For up to 4 properties per month, receive:

- 40 Premium Photos (per listing)
- 1.5 minute 4K Video Tour (per listing)
- 5 Aerial Drone Photos (per listing)
- 3 Twilight Photos (per listing)
- 15 sec. Vertical Social Reels (per listing)
- Premium Property Website (per listing)
- 1-Year Custom Domain (per listing)
- Unbranded MLS Property Website (per listing)
- **Shareable Credits***
- In-House Support
- Priority Booking

**Note: Unused products do not carry over to the next month. However, you can share your credits with someone you know!*

You can always add on services for an extra fee and are not limited to those listed above. We will work with you to determine the best strategic marketing plan for your listing and business. While the membership includes a range of services for your convenience, note that you are not required to utilize all of them. Whether you choose to use one service or multiple, the price of your membership will remain unchanged. Please contact us directly for more information or to book these services.

\$2,399/MONTH

TOP PRODUCERS

YOU SAVE \$649

THE PREMIER AGENT

We recognize the need to consistently produce fresh content in order to maintain our relevance on social media platforms. Take advantage of this membership.

For up to 2 properties per month, receive:

- 40 Premium Photos (per listing)
- 1.5 minute 4K Video Tour (per listing)
- 5 Aerial Drone Photos (per listing)
- 3 Twilight Photos (per listing)
- 15 sec. Vertical Social Reels (per listing)
- Premium Property Website (per listing)
- 1-Year Custom Domain (per listing)
- Unbranded MLS Property Website (per listing)
- **Shareable Credits***
- In-House Support
- Priority Booking

**Note: Unused products do not carry over to the next month. However, you can share your credits with someone you know!*

You can always add on services for an extra fee and are not limited to those listed above. We will work with you to determine the best strategic marketing plan for your listing and business. While the membership includes a range of services for your convenience, note that you are not required to utilize all of them. Whether you choose to use one service or multiple, the price of your membership will remain unchanged. Please contact us directly for more information or to book these services.

Branding

Initial Kickstart

\$ 1,110 SAVE \$371

- (2) 30 sec. Social Reels
- (10) Lifestyle Portraits
- (1) Headshot
- (1) 1 min. Agent Spotlight Visual Showcase

Influencer Amp

\$ 1,950 SAVE \$648

- (4) 30 sec. Social Reels
- (25) Lifestyle Portraits
- (10) Headshots
- (1) 1 min. Agent Spotlight Visual Showcase
- (1) Location Add-On

The Unbreakable Brand

\$ 4,200 SAVE \$1,415

- (2) 30 sec. Social Reels
- (4) 1 min. Social Reels
- (25) Lifestyle Portraits
- (10) Headshots
- (1) 2 min. Agent Spotlight Visual Showcase
- (1) 5 min. Animated Explainer Video OR Podcast-Style Video (Customizable)
- (2) Location add-On

Please contact us directly for more information or to book these services.

We look forward to empowering
your real estate success with our
tailored solutions and elevating
your listings to new heights.

Here's to a prosperous
collaboration ahead!

